

THE PLAN

Everyone in the Pub Hub has a job. These jobs follow mostly weekly/monthly cycles that repeat themselves throughout the year. Instead of creating some convoluted system to track accountability and distribute the assignments evenly, we work to simplify things.

Our plan is called the: "Rule of 3."

Each staffer has three things they are responsible for on a monthly basis. It's what will drive their daily work, it's what will keep the different media afloat, it's what grades will be based on.

You are always free to do more than three items, but the minimum that people must do to get an A and remain in the room is 3.

Three are chosen every sports season. You can keep the three that you have if it's going well or you will be able to make adjustments if you'd like a change.

Your choices can be seen to the right. Please note that if you choose an option and are selected for it, you are committing to learn how to do it if you are unfamiliar.

*Created by Aaron Manfull,
aaronmanfull@gmail.com*

NEWSPAPER AND YEARBOOK HERE ARE THE OPTIONS. CHOOSE 3.

Choose 2 of the following options:

- **WRITE A STORY** - Write a story for the yearbook, web or the newspaper. If a web story is written, the writer needs to provide a photo to accompany or line up a photographer to assist. You can choose this option for both selections if you'd like. Interested in sports? See the Sports Beat option below. It counts for 2 of your 3 monthly assignments.
- **DESIGN A PAGE/SPREAD** - Design a page for the newspaper each month or a spread (or the equivalent) for the yearbook. You can choose this option for one of your two selections.
- **COPY** - Serve as a copy editor for one of the staffs. This option is limited and you must get clearing/training from an adviser for this to count. You can choose this option for one of your two selections.
- **SPORTS BEAT** - Individuals choosing this option will have **2 of their 3 selections** filled for a season. For more information on the Sports Beat, please see the "Sports Beat" handout.

Choose 1 of the following stories for the web:

- **WRITE A BREAKING NEWS STORY** - Once a month you would be called upon to write a breaking news story. The story would be for FHNtoday.com or FHNgameday.com (whichever you prefer). Like all stories, this would entail having multiple sources. In addition, the deadline for the story to be published would likely be less than 24 hours after it's assigned to you. The benefit of choosing this? You get your story done within 24 hours. The drawback? You only have 24 hours. This is an option for individuals.
- **WRITE AN EVENT RECAP** - Once a month you will write a recap of an a news event (ie. Board Meeting, school event, etc.) or a sporting event. The story would be for FHNtoday.com or FHNgameday.com (whichever you prefer). Like all stories, this would entail having multiple sources. In addition, the deadline for the story to be published would be less than 24 hours after the event begins. Actually, it would be great if the story was published the same night of the event or by 7: 30 a.m. the next morning. The benefit of choosing this? You get your story done within 24 hours. The drawback? You only have 24 hours. This is an option for individuals.
- **CREATE A MULTIMEDIA STORY PACKAGE** - Once a month you and a partner will be charged with creating a multimedia web package for a story of your choice. The story can be an event preview or a feature. The package should include at least two components. It is preferred for these packages to have a story and something else. This option is to be completed by a team of 2. See the "Multimedia Story Package" handout for more information.
- **DESIGN POLARIS** - Polaris is the weekly newsletter that was distributed last year. It gives weekly updates to the school about all of the FHN Media and is distributed in common places like the Commons, Learning Commons, Offices and Hallways.