

THE PLAN

Everyone on *The Grizzly Express* staff has a responsibility to provide relevant and newsworthy items for distribution to our campus. Instead of limiting our staff to writing only one specific article each month, we are looking for a way for each staff member to work on a piece of news that inspires creativity and allows for a bit of flexibility and fun.

This plan is called the "Rule of 3."

Each staff member has three things that they are responsible for during the calendar month. It's what you will work on each day. It's what will keep our program afloat. It's what your grades will be based on.

You are always welcome to do more than three options, but the minimum that each staff member must complete in order to earn an A each month is three.

Three are chosen each calendar month. You can keep the three you have if it's going well for you, but I encourage you to explore new things and to broaden your skill set.

Your options are listed to the right. Please note that your three choices are final and you are committing to it, regardless of your familiarity with the option.

RULE OF 3

THE OPTIONS. CHOOSE 3.**

- **COPY EDITOR** - Serve as a copy editor for your team. (max. 1 per team, per month) This counts as two jobs.**
- **PROFILES** - Choose one student, one staff member, or one athlete (they don't need to be in a "school" sport) to write up a 200-word profile detailing what makes them unique. Include a photo and a three-sentence caption. Please seek out and find those students who do amazing things, don't just use your friends. (max. 2 per team, per month)
- **WRITE AN ARTICLE** - Write a 200+ word story for our newspaper about something happening on our campus or a topic that is important to teens. Include a photo and a three-sentence caption.
- **WRITE AN EDITORIAL** - Write a 200+ word opinion piece for our newspaper about a topic that is relevant to kids on our campus. It may be teen issue related, school related, community related, or world issue related. Include a photo and a three sentence caption for your picture. (max. 2 per team, per month)
- **PHOTOJOURNALISM PIECE** - Photograph a series of 6+ pictures that tell a story of someone or something from our campus (class activity, fundraiser, assembly, sports, etc.) from beginning to end. Include a three-sentence caption for each picture. This piece should represent the equivalent of a written story, but in picture form. (max. 1 per team, per month)
- **SPORTS ARTICLE** - Write a 200+ word article about one of our school sports teams. The article should tell the story of the entire team, and not just one or two people on the team. Include a photo and a three-sentence caption for your picture. (max. 1 per team, per month)
- **GRAMMARIAN** - Create a 10-minute mini-lesson that will help fix some of the grammar issues we face as a staff. Your lesson should include a short Slides presentation (minimum of three slides) and a worksheet with notes for the staff and examples to practice the skills learned in your lesson. You must present and teach the lesson to the class. You may not repeat a lesson already taught to the class. (max. 2 per team, per month)
- **CREATIVE WRITING** - Write a short story/poem, or create a sketch/comic. (max. 1-2 per team, per month)
- **SPECIALTY PIECE** - Sign up for a mini article of your choice from the topics listed on the sign-up sheet.
- **SOCIAL MEDIA** - Take a picture (or photo collage pic) of something fun, exciting, or newsworthy that happened in one of your classes. (Think of what gets posted on our school's *Instagram* or *Twitter* account.) Write a caption for the picture that is as close to 200 characters in length as possible. Please turn in your picture/caption combo within 24 hours of when the pictured event occurred. (max. 3 per team, per month)
- **ASSISTANT EDITOR** - Being an assistant editor counts as one job.**
- **EDITOR-IN-CHIEF** - Being an EIC counts as two jobs.**

(adapted from Aaron Manfull's *Rule of 3*)