

R:		P:		SLUG:	
WEEK 1	Score (1-5)	WEEK 2	Score (1-5)	WEEK 3	Score (1-5)
Sources		Outline		First Cut	
Met Deadline (Y/N)		Met Deatline (Y/N)		Met Deatline (Y/N)	
Relevance		Structure		Adheres to angle	
Knowledge		Organization		"Why should I care?"	
Diversity		Use of Facts		VO Performance	
Contact Info				Structure	
				Organization	
Angle & Focus Statement		VO Script		Facts & Info	
Met Deadline (Y/N)		Met Deatline (Y/N)		Soundbites	
Relevance		Adheres to Angle		B-roll	
Timeliness		Catchy Lead		Lower 3rds	
Newsworthiness		Structure		Graphics	
Specificity		5 W's & H		Pacing	
		Accuracy		Transitions	
Research		Grammar & Spelling		Sound Levels	
Met Deadline (Y/N)		Dynamic/creative style		NATS	
Relevance		Background Info		Creativity	
Quantity		Clarity		Clarity	
Quality		Context		Context	
Diversity		"Why Should I Care?"			
Specificity				Fine Cut	
		Raw Footage		Met Deatline (Y/N)	
B-Roll List		Met Deatline (Y/N)		Made Producer's Changes	
Met Deatline (Y/N)		BFLATS		Overall Effectiveness	
Relevance		Rule of Thirds			
Diversity		Innovative angles		Web Posting	
Volume		Action/reaction		Met Deatline (Y/N)	
Specificity		fore/mid/background		Vid Compression	
		Sound levels		Writing Accuracy	
		NATS		Links	
				Tags & Categories	
				Headlines	
				Excerpts	
Comments		Comments		Comments	