

THE PLAN

Everyone in 026 has a job. These jobs follow mostly weekly/monthly cycles that repeat themselves throughout the year. Instead of creating some convoluted system to track accountability and distribute the assignments evenly, we work to simplify things.

Our plan is called the: "Rule of 3."

Each staffer has three things they are responsible for on a monthly basis. It's what will drive their daily work, it's what will keep the different mediums afloat, it's what grades will be based on.

You are always free to do more than three items, but the minimum that people must do to get an A and remain in the room is 3.

Threes are chosen every sports season. You can keep the three that you have if it's going well or you will be able to make adjustments if you'd like a change.

Your choices can be seen to the right. Please note that if you choose an option and are selected for it, you are committing to learn how to do it if you are unfamiliar.

Created by Aaron Manfull,
aaronmanfull@gmail.com

HERE ARE THE OPTIONS. CHOOSE 3.

To choose your options, go to the following URL and fill out the form: <http://goo.gl/bR3e7>

- **WRITE A STORY** - Write a story for the yearbook, web or the newspaper. If a web story is written, the writer needs to provide a photo to accompany or lineup a photographer to assist. This can be repeated once in your selection of 3.
- **ONE PHOTO UNIT PER WEEK** - Photographers will photograph one unit per week. This counts as two for individuals who have passed the digital test.
- **DESIGN A PAGE/SPREAD** - Design a page for the newspaper each month or a spread (or the equivalent) for the yearbook. You could also pair this with the QR code option and choose to do your page/spread accompanying QR code.
- **WEB COVERAGE TEAM** - This will be a team option. Teams will be comprised of two people. One person will be a writer and the other will focus on multimedia. This can be a news or sports. Teams will cover an event once a month.
- **MULTIMEDIA** - Pitch the multimedia idea you have. Ideas will be weighted according to type to determine frequency. For instance: Developed video story - 1 per month. Animated gif - every week. Soundslide - 1 per month.
- **SPORTS SCORES** - Update sports scores daily for the website for a sports season. *(This option is limited to the number of people who will be selected.)*
- **SOCIAL MEDIA** - Run one of the room's social media accounts. *(This option is limited to the number of people who will be selected.)*
- **WEB FEATURES** - Featured athletes, sports features, personality profile features, etc. Any type of developed feature story counts here. 1 per month. Photos need to accompany.
- **VIDEOS** - This counts as two per month. Videographers will create on average of 3 videos per month for a variety of things from the podcast and QR codes in newspaper to QR codes in yearbook and stand alone videos.
- **COPY** - Serve as a copy editor for one of the staffs.
- **WEB TEAM** - This is the group responsible for the daily operations of FHNtoday.com. This group's primary functions include site maintenance and frequent content generation.
- **ANNOUNCEMENTS** - This is for video, text and print update options.
- **ADVERTISING** - This option is for individuals who would like to run the ad system. This includes ad design, advertiser contacts, budgeting and billing.
- **PUBLICITY** - Conduct a campaign to publicize the one or all of the student media. This must be something with measurable goals.
- **PITCH AN IDEA** - Have a good idea you'd like to propose? Pitch it to the editors on the online form.