



Twitter Critique

For high school publications using social media, it is important to critique posts just as the print publication would. #makingimprovements

1. Remember is that even in social media, it is important to keep the journalistic principles and AP style when updating. It is still reporting and writing.



FHNtoday FHNtoday.com

Hey for all of you that are in Stuco there is a meeting after school in room 133 for decorations.

10 hours ago

This was a nice reminder tweet, and I am sure StuCo appreciated it. Instead of saying “Hey for all of you...” Write it how you would in a story, like: “StuCo will be holding a meeting this morning...” Also decorations for what? Don’t forget important information.

2. Stay objective.



FHNtoday FHNtoday.com

Check out **FHNtoday.com** for a cool story on FHN students competing in an Iron Chef competition <http://bit.ly/9gGuBZ>

18 hours ago

Glad to see bit.ly being used. It is definitely necessary with twitter, but also putting the fhntoday.com in there is a little redundant. Just put link to story. Don’t use things like cool in the tweet; that is editorializing. You still have to be a non-bias reporter in social media. I mean, we all know every thing you guys do is cool, but we just can’t say it all the time. Instead, you could say something like: “For more information on the upcoming Iron Chef competition read Ellice Estrada’s story at _____.”

3. Be professional.



FHNtoday FHNtoday.com

Don't forget the Nike, Reebok, and Magestic wear sale starts tomorrow and goes through Sunday! Sales begin at 3pm!

11 Nov

I am only going to type this once, so read closely. No. More. Exclamation. Points. Please! Just remember, you would probably not put an exclamation point into a news story, so not in social media either...no matter how exciting it is. Please reserve those for your own personal twitter account.

Thanks!