

El Estoque Portfolio Assessment

Name: _____

Date: _____ Assessment period: _____

Portfolio URL: _____

1. What did you accomplish during this assessment period? Include content items as well as beat reports, story pitches, photos you took, pages you designed, etc.

Online content item: (+ date published)

Online content item: (+ date published)

Online content item: (+ date published)

Print content item/page:

Additional content and/or other accomplishments:

2. During this assessment period, which of your accomplishments gave you the greatest sense of pride? Please explain why.

3. Which area(s) of your performance will you try to improve upon during the next assessment period?

Explain why you chose this area and how you plan to make improvements.

4. What grade do you feel that you have earned during this assessment period? Please justify your assessment.

5. In this assessment period, did you fulfill any course standards? Please check all that apply.

- Met content quota for assessment period
- Wrote a new type of story (3 per semester)
- Designed a print page (1 per semester)
- Developed a multimedia project (1 per semester)
- Took a photograph (1 per semester)
- Sold an ad or subscription (\$150 by year-end)

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Adviser/instructor feedback:

Grade for this assessment period: