

<b>NORTH STAR</b> Ad Price Chart	<b>1/9</b> 2.4 x 3.1 in. <i>NEW - full color</i>	<b>2/9</b> 2.4 x 6.6 in. <i>NEW - full color</i> 5% discount p/col. in.	<b>1/3</b> 2.4 x 10 in. <i>NEW - full color</i> 5% discount p/col. in.	<b>2/3</b> 5.0 x 10 in. <i>NEW - full color</i> 5% discount p/col. in.	<b>full</b> 7.6 x 10 in. <i>NEW - full color</i> 5% discount p/col. in.
<b>1</b>	Sorry, not available	<u>\$57</u> \$51.30	<u>\$85.50</u> \$76.95	<u>\$171</u> \$153.90	<u>\$256.50</u> \$230.85
<b>2</b>	<u>\$60</u> \$54	<u>\$114</u> \$102.60	<u>\$171</u> \$153.90	<u>\$342</u> \$307.80	<u>\$513</u> \$461.70
<b>3</b>	<u>\$90</u> \$81	<u>\$171</u> \$153.9	<u>\$256.50</u> \$230.85	<u>\$513</u> \$461.70	<u>\$769.50</u> \$692.55
<b>4</b>	<u>\$120</u> \$108	<u>\$228</u> \$205.20	<u>\$342</u> \$307.80	<u>\$684</u> \$615.60	<u>\$1026</u> \$923.40
<b>5</b> <i>5% discount p/col. in.</i>	<u>\$143</u> \$128.70	<u>\$270</u> \$243	<u>\$405</u> \$364.50	<u>\$810</u> \$729	<u>\$1215</u> \$1093.50
<b>6</b> <i>5% discount p/col. in.</i>	<u>\$171</u> \$153.90	<u>\$324</u> \$291.60	<u>\$486</u> \$437.40	<u>\$972</u> \$874.80	<u>\$1458</u> \$1312.20
<b>7</b> <i>5% discount p/col. in.</i>	<u>\$200</u> \$179.10	<u>\$378</u> \$340.20	<u>\$567</u> \$510.30	<u>\$1134</u> \$1020.60	<u>\$1701</u> \$1530.90
<b>8</b> <i>5% discount p/col. in.</i>	<u>\$228</u> \$205.20	<u>\$432</u> \$388.8	<u>\$648</u> \$583.20	<u>\$1296</u> \$1166.40	<u>\$1944</u> \$1749.60
<b>9</b> <i>7% discount p/col. in.</i>	<u>\$251.10</u> \$225.99	<u>\$475.20</u> \$427.68	<u>\$712.80</u> \$641.52	<u>\$1425.60</u> \$1283.04	<u>\$2138.40</u> \$1924.56

**Advertise \$200 or more and get**

- free yearbook (\$50value)
  - free advertising on publication Web site
- all ads that are \$200 or more prior to prepayment qualify

**Inserts**

- \$100\* per issue if inserts supplied by advertiser
- \$175\* if advertiser would like staff to photocopy insert (B&W only)
- \$250\* if advertiser would like staff to design and photocopy insert (B&W only)
- staff can insert full color inserts but cannot reproduce them. Full color inserts must be supplied by advertiser.

\*(10% prepayment discount applies)

**Web advertising**

- for \$50 you can have your ad appear on the publication Web site all year. The site is updated daily. Placement will vary. [www.FHNtoday.com](http://www.FHNtoday.com)

**Special Ads**

- Back Cover:** \$400/issue
- Inside Front Cover:** \$350/issue
- Inside Back Cover:** \$350/issue

10% prepayment discount will apply.

Call for special pricing on multiple issues

sold on a first come/ first served basis