

Create Your Own Sign Off

It seems only fitting that with two days left we should have a little work to sign off for this "episode" and demonstrate skills you've learned this school year.

Learning Goal: I can create a short video clip demonstrating several of the skills I've learned this year in this course.

Over the years, a few news anchors have had a signature sign off. The Axe also signs off the same way every day.

- **Anchor 2** - *Thanks for watching Oak Park! Remember to Be ready, responsible, and respectful, it's the Oak Park Way. I'm XXX.*
- **Anchor 1** - *and I'm XXX for signing off for all of us here at the Axe. Have a great day Oak Park!*

I'm pretty sure the Axe sign off tradition started around the same time as the "Anchorman" movie came out in 2004. <https://youtu.be/hNjs3gRqGL8>

Other famous sign offs:

- Walter Cronkite's career sign off on "CBS Evening News" and his "And that's the way it is." <https://youtu.be/G5tdqojA26E>
- War correspondent then CBS anchor Edward R. Murrow found his catchphrase during World War II:
 - "Murrow developed a second catch phrase while in Europe — "Good night and good luck" — that was used as the title of a 2005 movie about Murrow. The phrase came from a saying popular in London at the time, when friends parted unsure if they'd live to see the morning." - <https://www.legacy.com/news/edward-r-murrow-good-night-and-good-luck/>
 - <https://youtu.be/hzi4R9xjRUY>
- Jerry Springer on the news desk with some positivity: <https://youtu.be/-xEtTJY9f6Q>
- plus, here's a few stations signing off each night (before the 24-hour news cycle): <https://www.metv.com/stories/10-awesome-vintage-tv-station-sign-offs>
- and it wouldn't be this year, without Barbara Walters' "20/20" sign off: <https://youtu.be/NDmgsV8aL9s>

Instructions:

1. Create your own sign off to this class or this school year.
 1. You do not need a catchphrase (because those catch on after a lot of use).
 2. You should find a creative way to say goodbye to this "episode" of your school career.
2. You can use any camera or PhotoBooth to record you behind your "anchor desk" or your stand up.
3. Add lower thirds, station graphics or other elements.
4. Add a music bed.
5. Export as a h.264, match bitrate, .mov file.
6. Turn it in by attaching it here, or uploading to this folder: (We use Google Drive).