

## THE PLAN

Everyone in the Pub Hub has a job. These jobs follow mostly weekly/monthly cycles that repeat themselves throughout the year. Instead of creating some convoluted system to track accountability and distribute the assignments evenly, we work to simplify things.

Our plan is called the: "Rule of 3."

Each staffer has three things they are responsible for on a monthly basis. It's what will drive their daily work, it's what will keep the different media afloat, it's what grades will be based on.

You are always free to do more than three items, but the minimum that people must do to get an A and remain in the room is 3.

Threes are chosen every sports season. You can keep the three that you have if it's going well or you will be able to make adjustments if you'd like a change.

Your choices can be seen to the right. Please note that if you choose an option and are selected for it, you are committing to learn how to do it if you are unfamiliar.

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## VIDEO

HERE ARE THE OPTIONS. CHOOSE 3\*.

### Choose 1 of the following 1 option:

- **VIDEO TEAM** - As part of the video team, you will work to plan, film and edit at least one story every 4-5 weeks. These stories will typically be done in teams. In addition, you will be creating some smaller videos throughout the semester that will be themed and tied to lessons. This choice counts as 2 of your 3 items for each month.

### Choose 1 of the following additional web items:

- **WRITE A BREAKING NEWS STORY** - Once a month you would be called upon to write a breaking news story. The story would be for FHNtoday.com or FHNgameday.com (whichever you prefer). Like all stories, this would entail having multiple sources. In addition, the deadline for the story to be published would likely be less than 24 hours after it's assigned to you. The benefit of choosing this? You get your story done within 24 hours. The drawback? You only have 24 hours. This is an option for individuals.
- **WRITE AN EVENT RECAP** - Once a month you will write a recap of an a news event (ie. Board Meeting, school event, etc.) or a sporting event. The story would be for FHNtoday.com or FHNgameday.com (whichever you prefer). Like all stories, this would entail having multiple sources. In addition, the deadline for the story to be published would be less than 24 hours after the event begins. Actually, it would be great if the story was published the same night of the event or by 7: 30 a.m. the next morning. The benefit of choosing this? You get your story done within 24 hours. The drawback? You only have 24 hours. This is an option for individuals.
- **CREATE A MULTIMEDIA STORY PACKAGE** - Once a month you and a partner will be charged with creating a multimedia web package for a story of your choice. The story can be an event preview or a feature on a person, place or thing. This option is to be completed by a team of 2. See the "Multimedia Story Package" handout for more information.
- **LIVESTREAM TEAM** - Individuals choosing this option will have 1 of their selections filled for a season. For more information on the Livestream Team, please see the "Livestream" handout.
- **CREATE A VIDEO** - For this option, you can choose to create an additional video. You would create an additional video on your own, once a month (or be pre-approved to work in pairs on a video). This video could be tied with a newspaper, yearbook or web story, or it could stand alone. Videos would need to be pre-approved prior to the start of each month and a deadline calendar would be kept so production stays on track.

\*Since you're on the video team, you actually choose two items.