

## THE PLAN

Everyone in the Pub Hub has a job. These jobs follow mostly weekly/monthly cycles that repeat themselves throughout the year. Instead of creating some convoluted system to track accountability and distribute the assignments evenly, we work to simplify things.

Our plan is called the: "Rule of 3."

Each staffer has three things they are responsible for on a monthly basis. It's what will drive their daily work, it's what will keep the different media afloat, it's what grades will be based on.

You are always free to do more than three items, but the minimum that people must do to get an A and remain in the room is 3.

Threes are chosen every sports season. You can keep the three that you have if it's going well or you will be able to make adjustments if you'd like a change.

Your choices can be seen to the right. Please note that if you choose an option and are selected for it, you are committing to learn how to do it if you are unfamiliar.

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## SPORTS BEAT

COVER A TEAM FOR A SEASON. BE AN EXPERT.

**You will get one of the following varsity teams to follow for the season:**

### Fall

Bowling  
Cross Country  
Football  
Golf Girls  
Soccer Boys  
Softball  
Swimming Boys  
Tennis Girls  
Volleyball Girls

### Winter

Basketball Boys  
Basketball Girls  
Ice Hockey  
Swimming Girls  
Wrestling

### Spring

Baseball  
Bowling  
Golf Boys  
Lacrosse Girls  
Roller Hockey  
Rugby Boys  
Soccer Girls  
Tennis Boys  
Volleyball Boys  
Track and Field

### **Overview:**

By choosing the sports beat, the writer commits to covering a team and a sport for the entire season. They will post weekly content on FHNgameday.com in a variety of forms from stories to videos. As part of that weekly coverage, they will be writing the varsity stories for the North Star and Excalibur. This beat is a great chance for writers to get knowledgeable about a subject, create some great content and diversify their portfolio.

### **What does a beat writer create:**

A sports beat writer will create a variety of content. In 10 (or so) weeks, a typical beat writer will create 2 preview stories, 2 recap stories, a season preview, a season recap, 2 feature stories and 2 multimedia pieces (that's 10 total). A season might look like this:

- Week 1:** Season Preview
- Week 2:** Feature Story (also in NS)
- Week 3:** Gameday Facebook Live Interview
- Week 4:** Game Recap (by next morning)
- Week 5:** Preview Game
- Week 6:** In-Depth Q and A
- Week 7:** Multimedia By the Numbers Graphic
- Week 8:** Preview Game
- Week 9:** Game Recap (also in YB)
- Week 10:** Season Recap

### **Items to note:**

- A sports beat counts for 2 of your 3 monthly assignments.
- SOLO: You will only have a MINOR third thing for each month.
- PAIR: You will have half of the season (including one print story) and a normal third thing (like page design)
- The guide to the right is a suggestion. You will need to post something weekly but you can write more stories than what is on the left if you want, you just can't write fewer.
- You would lend your expertise to the livestream team as well during games.
- Depending on what sports you end up getting, your number of weeks might be a few more or a few less.
- With beats, one interview could give you content for three different stories you're working on. That helps save you time in the long run.
- You will be working with FHNgameday.com Editor Dominic Hoscher.
- We will try to get you one of your top 4 sports choices to cover.