THE PLAN

Everyone in the Pub Hub has a job. These jobs follow mostly weekly/ monthly cycles that repeat themselves throughout the year. Instead of creating some convoluted system to track accountability and distribute the assignments evenly, we work to simplify things.

Our plan is called the: "Rule of 3."

Each staffer has three things they are responsible for on a monthly basis. It's what will drive their daily work, it's what will keep the different media afloat, it's what grades will be based on.

You are always free to do more than three items, but the minimum that people must do to get an A and remain in the room is 3.

Threes are chosen every sports season. You can keep the three that you have if it's going well or you will be able to make adjustments if you'd like a change.

Your choices can be seen to the right. Please note that if you choose an option and are selected for it, you are committing to learn how to do it if you are unfamiliar.

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MULTIMEDIA STORY PACKAGE
WORK WITH A PARTNER. TELL A GREAT STORY.

Overview:

CREATE A MULTIMEDIA STORY PACKAGE - Once a month you and a partner will be charged with creating a multimedia web package for a story of your choice. The story can be an event preview or a feature on a person, place or thing. The package should include at least two components. Each part of the package should take equivalent time to create. This option is to be completed by a team of 2 (not 3 or more). All pairs choosing this option will work on this project for the month and everyone will turn in their projects on the same date near the end of each month. The projects will be scheduled to run the following month on FHNtoday.com or FHNgameday.com. Since projects will be posted the following month, staffers need to make sure their selections will be timely.

Story package schedule:

Groups choosing this option will have a monthly schedule to help them plan, track and execute their project. A typical five-week schedule will look like the following example. For this example, we will be using September as the month the project will be worked on and October as the month it will post:

Week 1 (last week of August): Partners will get together to go through story ideas and decide what story they want to tell. The story will be posted in October so groups need to make sure their selection will be timely.

Week 2 (first week of September): Sources will have been contacted and interviews will be scheduled. Interview questions will be due for review and group members will have selected who is doing what. It is preferred for these packages to have a story and something else including, but not limed to the following: a photo gallery with cutlines, a video, an interactive timeline, an in-depth interactive infographic, etc.). Groups could have 2 in-depth non story elements if a paragraph of text leads the post.

Week 3 (second week of September): This will be the deadline for having info gathered (interviews conducted, footage shot, etc.).

Week 4 (third week of September): All elements of the package should be created and feedback will be given.

Week 5 (fourth week of September): The final package is due and will be scheduled online. Groups will choose the next story package that they will work on in October and will be scheduled to post in November.

Items to note:

• Each group can consist of no more or less than 2 staff members.
• There will be time set aside in class weekly for groups to work on their projects and get help.
• Weekly deadlines will be tracked to help groups ensure success.
• For those who choose this as an option, groups will be assigned for the fall with input from staffers.
• Throughout the course of the year, each staffer who chooses this as an option should publish at least one written story, one video and one multimedia piece.
• This selection counts as one item each month for your Rule of 3.
• Throughout the year, training will be given to help in a variety of topics pertaining to story writing, video production and multimedia creation.