

# JEA DigitalMedia - Advertising Rate Card

for more information or to purchase an ad contact:

Aaron Manfull

JEA Digital Media Chair

e. [aaronmanfull@gmail.com](mailto:aaronmanfull@gmail.com)

Here are the options for advertising on JEADigitalMedia.org. For the year dating from June 12, 2012 - June 12, 2013, the site has received 64,055 visits, 47,722 unique visitor and 116,746 page views.

## Option 1: 235 x 235 widget

area



- Shows up on every page.
- There will only be one ad displayed in this space at a time.
- The ad will not rotate with others.
- The ad shows up on the homepage and all posts
- The ad will be visible for mobile visitors
- The ad will be clickable
- Ad Rates for 260 x 260 widget area
  - \$50/month if purchased individually
  - \$48/month if three consecutive months purchased
  - \$45/month if six consecutive months purchased
  - \$43/month if nine consecutive months purchased
  - \$40/month if one full year purchased
- Payments for ads must be made in advance

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## Option 2: 640 x 100 Rotating Ad Widget



- Shows up above every post on desktop and mobile.
- There will only be one ad displayed in this space at a time, however, ads will rotate through the space with each page load.
- There will be a maximum of 20 ads rotating in this space meaning that at least one out of every 20 pageviews your ad will be displayed
- The ad area shows up all posts and pages
- The ad area will be visible for mobile visitors
- The ad area will be clickable
- Ad Rates for 640 x 100 widget area
  - \$25/month if purchased individually
  - \$22/month if three consecutive months purchased
  - \$20/month if six consecutive months purchased
  - \$18/month if nine consecutive months purchased
  - \$15/month if one full year purchased
- Payments for ads must be made in advance