

Beats

What is a beat story? A beat story is a story that is assigned to you on a specific day once a month, this day will stay the same each month. The story is assigned the Thursday before your day.

Beat Story Check List

- Story is at least four paragraphs (introduction, quote, middle, quote)
- Story is a minimum of 100 words
- Story has two sources
- Story has a hyperlink
- Story has a headline
- Story has a photo. This can be a picture you have taken with a point and shoot, you do not need a photographer to take the picture. You must have a picture with each story. If you are going to have problems getting a picture for your story you need to talk to [the Beats editor]. (the email of the Beats editor goes here) or [the Web editor (the email of the Web editor goes here) as soon as possible, not the morning that your beat is due.
- Story must have a tweet to go with it. The Tweet should be a 140 character max., describing what your story is about. It should also not start out, "this story is about..."
- Story has been shared via Google Documents to both [the Beats editor, repeat email] and [the Web editor, repeat email] with all of the above included before 7a.m. of the day your story is due.
- You must let [the Beats editor] know at least 72 hours in advance if there is going to be a problem.
- If the story has no picture you will receive no credit.
- If the story is missing a source, hyperlink, headline, or a tweet, the 25% will be deducted for each missing thing.
- The most that a make-up beat can earn is 75%

Example:



Performers look forward to Mock Rock

On Friday, Dec. 11, at 6:00 Mock Rock will be held in the auditorium. Mock Rock consists of performers who choose a song to which they will perform, dance and lip sink to. [Last year there were eight performers.](#) This year follows close behind with seven performers. The winner will receive a cash prize of \$200, second place will receive \$100, and third place will receive \$50.

"I want to win that cash money," senior James Davis said. "[If we win] we are taking Mr. Brocksmith out to eat."

Davis, senior Reed Lunsford, and a special guest will be performing "It's Tricky" by Run DMC. Davis and Lunsford hope for a good turn out of fans who will be holding up signs in the front row while they are performing.

"Come to get a chance to see the best Mock Rock performance ever," Lunsford said.

Tweet: Mock Rockers prepare to rock out on Dec. 11 at 6p.m. in the auditorium.

What is a sports beat? Being assigned a sports beat means that you are responsible for getting the score for every game and then posting it to FHNtoday.com.

- You must talk to [the Beats editor] in order to receive a sports beat otherwise you will be assigned a beat day.
- You will be responsible for getting the score to every game.
- Depending on the sport you may be responsible for covering varsity, JV, and freshman.
- The score must be posted the same night as the game.
- If for some reason you are unable to post the score then you need to call or E-Mail [the Web editor, including his email again and phone number] or [the Digital Media EIC, including her email and phone number].
- Not knowing how to put up a score is not an acceptable excuse for not getting the score or giving it to someone. It is your responsibility to go to [the Web editor] and to let him know that you need to be shown how to put up a score.
- You must have 90% to get a passing grade.