

Ladue View Scoring Guide

Name(s)		Date	Project	Due Date	POINTS	COMMENTS
Category	17 - 20 pts Exemplary	13 - 16 pts Proficient	8 - 12 pts Partially Proficient	0 - 7 pts Incomplete		
Objective	The video expressed clearly at the beginning the goal or objective of the report throughout the video.	The video expressed clearly the goal or objective of the report, but it was not apparent in the beginning or middle segments.	The video expressed the goal or objective of the report, but it was not clearly stated or inferred.	The video failed to express a goal or objective of the report and seems to lack a specific focus.		
Videography Techniques, Clarity & Interest	<p>Tripod was used, so video did not rock/shake and the focus was excellent throughout.</p> <p>Many different camera angles were used, and/or careful use of zoom provided variety in the video.</p> <p>Rule of thirds was correct throughout.</p> <p>Proper color correction was applied</p>	<p>Tripod was mostly used, so video occasionally had slight movement. But the focus was consistent throughout.</p> <p>Some variation in camera angles, and/or careful use of zoom provided variety in the video.</p> <p>Rule of thirds was correct most of the time.</p> <p>Proper color correction was applied most of the time.</p>	<p>Tripod was used at times, so the video was unstable or the focus was poor throughout.</p> <p>Few different camera angles, and/or careful use of zoom provided variety in the video. Shots had the same look.</p> <p>Rule of thirds was incorrect.</p> <p>Color correction was not applied.</p>	<p>No tripod was used. Video was unsteady and moved while the focus was poor.</p> <p>Most shots taken from one camera angle, and the zoom was not well used.</p> <p>Rule of thirds was not used.</p> <p>Color correction was not applied and natural light in shots distracted from video.</p>		
Audio	<p>The video's sound was sufficient, consistent and clear at all times.</p> <p>Proper microphone technique was used throughout.</p>	<p>The video's sound sometimes faded out or was too loud, and was only clear part of the time. Inconsistent.</p> <p>Microphone technique was mostly correct.</p>	<p>The video's sound was poor and not clear at all times.</p> <p>Microphone technique was not used or used incorrectly.</p>	<p>The video's sound was insufficient and difficult to make out.</p> <p>No microphone was used.</p>		
Style, Organization & Preparation/ Video uploaded & news brief submitted	<p>Video was well conceived and shows good organization and follows required editing sequence.</p> <p>Student had pre-planned <u>all</u> of the events and facts s/he wished to include in the video before beginning to shoot. Video uploaded & news brief submitted on time and correctly.</p>	<p>Video shows good organization and mostly follows required editing sequence.</p> <p>Student had pre-planned <u>most</u> of the events and facts s/he wished to include in the video before beginning to shoot. Video uploaded but news brief not submitted on time or correctly.</p>	<p>Video was not well conceived or shows poor organization and does not follow required editing sequence.</p> <p>Student preplanned <u>some</u> of the events and facts s/he wished to include in the video before beginning to shoot. Video not uploaded & news brief not submitted on time or correctly.</p>	<p>Video did not follow directions or meet requirements.</p> <p>Student had not prepared before beginning the video.</p> <p>No video uploaded & no news brief submitted.</p>		

Resource	Video shows a variety of sources of information; Broll, interviews, graphics, NAT sound or music	The video shows the use of several sources of information.	The video shows very little variety in the sources of information.	The video looks as if only one source were used for information.		
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TOTAL POINTS = _____/100

COMMENTS: